WHAT IS CLAIMED IS:

- A method for inhibiting replication of KSHV comprising administration of a compound that inhibits c-Kit signalling pathway.
 - A method for the treatment of Kaposi sarcoma comprising administration of a compound that inhibits c-Kit signalling pathway.
- A method for inhibiting replication of KSHV comprising administration of a compound that inhibits type I sigma receptor signalling pathway.
 - A method for the treatment of Kaposi sarcoma comprising administration of a compound that inhibits type I sigma receptor signalling pathway.
 - A gene expression profile specific for the lytic phase of KSHV replication comprising at least one gene selected from a group consisting of the genes listed in Table 2.
- 20 6. A gene expression profile specific for the latent phase of KSHV replication comprising at least one gene selected from a group consisting of the genes listed in Table 2
- A microarray comprising nucleic acid encoding a probe to hybridize with one or
 more of the genes selected from a group consisting of the genes listed in Table 2.

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- 8. A method for diagnosing KSHV or the stage of KSHV replication comprising:
 - a) obtaining a sample of cells suspected of being infected with KSHV:
 - b) extracting RNA from the cells;
 - c) contacting the RNA with a microarray comprising nucleic acid encoding a probe specific for one or more of the genes selected from a group consisting of the genes listed in Table 2; and
 - d) determining the gene expression profile of the sample of cells and comparing it with the gene expression profile of KSHV infected cells.
- 9. A method for identifying modulators of KSHV replication, comprising:
 - a) selecting a gene product from a group of genes consisting of the genes listed in Table 2;
 - combining a test compound with the gene product encoded by the gene to determine whether the test compound inhibits or activates the gene product; and
 - c) combining the test compound with KSHV infected cells to determine whether the test compound inhibits or activates replication of the KSHV.
- 10. A method for inhibiting replication of KSHV comprising administration of a compound that inhibits c-Kit and administration of a compound that modulates KSHV replication by a mechanism other than inhibition of c-Kit.
- The method of claim 10, wherein said compound that modulates KSHV replication
 by a mechanism other than inhibition of c-Kit is selected from a group consisting
 of daunorubicin, doxorubicin, interferon alpha, retinoids, and taxol.

- 12. A method for the treatment of Kaposi sarcoma comprising administration of a compound that inhibits c-Kit and administration of a compound that modulates Kaposi sarcoma by a mechanism other than inhibition of c-Kit.
- 5 13. The method of claim 12, wherein said compound that modulates KSHV replication by a mechanism other than inhibition of c-Kit is selected from a group consisting of daunorubicin, doxorubicin, interferon alpha, retinoids, and taxol.
- 14. A method for inhibiting replication of KSHV comprising administration of a compound that inhibits type I sigma receptor and administration of a compound that modulates KSHV replication by a mechanism other than inhibition of type I sigma receptor.
 - 15. The method of claim 14, wherein said compound that modulates KSHV replication by a mechanism other than inhibition of type I sigma receptor is selected from a group consisting of daunorubicin, doxorubicin, interferon alpha, retinoids, and taxol.
- 16. A method for the treatment of Kaposi sarcoma comprising administration of a compound that inhibits type I sigma receptor and administration of a compound that modulates Kaposi sarcoma by a mechanism other than inhibition of type I sigma receptor.
- 17. The method of claim 16, wherein said compound that modulates Kaposi sarcoma by a mechanism other than inhibition of type I sigma receptor is selected from a group consisting of daunorubicin, doxorubicin, interferon alpha, retinoids, and taxol.

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- 18. A method of doing business comprising the steps of:
 - a) determining the level of RNA expression for an RNA sample, wherein said RNA sample
 - is amplified and fluorescently labeled, hybridized to a microarray containing a plurality of nucleic acid sequences representing a gene expression profile, and said microarray is scanned for fluorescence;
 - c) normalizing said expression level using an algorithm; and
 - d) scoring said RNA sample against a gene expression profile database.
- 19. The method of claim 18, wherein said RNA sample is obtained from a patient.
- The method of claim 19, wherein said RNA sample is isolated from a patient sample selected from the group consisting of blood, amniotic fluid, plasma, semen, bone marrow, and tissue biopsy.
 - 21. The method of claim 18, wherein said microarray is a DNA microarray.
- 20 22. The method of claim 18, wherein said database is available via a web-browser interface.
 - The method of claim 18, wherein said web-browser provides gene sequence analysis tools
 - 24. The method of claim 18, wherein a user pays a fee for access to said database.